



Press/Analyst Contacts
John Cristofano
Adobe Systems Incorporated
408-536-4135
jcristof@adobe.com

Anna O'Neil
A&R Edelman
650-762-2868
aoneil@ar-edelman.com

FOR IMMEDIATE RELEASE

Adobe Drives Next Generation of Electronic Documents with Acrobat 8 Software

Product Line Goes Beyond Simple PDF Creation and Frees Knowledge Workers to Communicate and Collaborate with Confidence

SAN JOSE, Calif. — Sept. 18, 2006 — Adobe Systems Incorporated (Nasdaq:ADBE) today introduced Adobe® Acrobat® 8 software to provide knowledge workers innovative tools for communicating and collaborating with confidence across the boundaries of operating systems, applications and firewalls. With Acrobat 8, business professionals can now more effectively engage with the rich, high-value information in PDF documents and forms, and more reliably and securely drive their work to completion leveraging the ubiquitous, free Adobe Reader® software.

Building on the decade-plus heritage of Adobe in the digital documents business, Acrobat 8 unveils a truly comprehensive set of capabilities for working with PDF documents within a sleek, modern user experience. The streamlined user interface enables first-time users and professionals alike to explore the power of Acrobat by easily surfacing the most valuable tasks. The ability to start common activities – such as combining, signing and protecting PDF files, interacting with PDF forms, reviewing and collaborating on documents, or launching a real-time web conference – is now as simple as a single click.

“Hundreds of millions of users of Acrobat and Adobe Reader have established PDF as a trusted format that enables documents to flow between companies and across the gap between digital and print,” said Tom Hale, senior vice president, Knowledge Worker Business Unit, Adobe. “With Acrobat 8, Adobe is enabling knowledge workers to use next generation electronic documents to easily collaborate with people, ideas and information, regardless of all-too-common operating system or platform constraints. With the addition of Acrobat Connect, they can take collaboration a step further to instantly and easily connect with each other in real-time over the web.”

For the first time, all of the Acrobat 8 products, as well as Adobe Reader 8, provide one-button access to Adobe® Acrobat® Connect™¹ software, an easy-to-use, hosted software service that provides immediate access to a personal meeting room for real-time web conferencing ([see separate press release](#) issued today). Along with Acrobat Connect,

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Acrobat 8 further extends the family beyond simple PDF creation and now enables users to choose the most appropriate means for engaging others, through electronic documents or in real-time over the web.

Professionals in a wide variety of areas, such as architecture, engineering and construction (AEC), finance, IT, legal, marketing, manufacturing, and publishing can use the Acrobat product line to communicate and collaborate within the context of their work. Engineers can reliably share product designs up and down the supply chain in 2D or 3D; business analysts can easily collect and more securely route sensitive financial data; lawyers can circulate contracts for digital signature; architects can enable clients and contractors to review and markup blueprints and proposals; and creative professionals can efficiently publish to print with the highest fidelity and reliability ([see separate press release](#) issued today on Creative Suite® 2.3 software).

The Acrobat 8 product line introduces several major innovations in the areas of document collaboration, PDF content reuse, PDF forms, packaging of multiple documents, and controlling sensitive information. For example, shared reviews put collaboration within the reach of virtually anyone with access to a shared network folder and Adobe Reader². A participant in a shared review can see comments posted by others, track the status of the review, and work even when not connected – reducing duplicated work and enabling large groups to collaborate more efficiently. Acrobat 8 also enables PDF content to be exported into popular formats to enable reuse and repurposing of content.

With Acrobat 8, any business or individual knowledge worker can take advantage of the power of PDF forms. Form field recognition automates the process of creating PDF forms from static PDF documents, and wizards help manage the distribution of forms and collection of data. Users of Acrobat 8 Professional or Acrobat 3D Version 8 can enable anyone with the free Adobe Reader² to digitally sign and save PDF forms. Additionally, PDF packages allow for grouping disparate information into what appears like a single document, but preserves individual files and security settings for maximum flexibility. Comprehensive capabilities help control or permanently redact sensitive visible and hidden information in PDF files.

The Acrobat family consists of Acrobat 8 Professional, Acrobat 8 Standard, Acrobat 8 Elements, Acrobat 3D Version 8, Acrobat Connect, and Acrobat Connect Professional.

Pricing and Availability

Acrobat 8 Professional for Microsoft® Windows® and Macintosh, and Acrobat 8 Standard for Windows, are expected to be available in November 2006 in English, French, German, and Japanese versions. Acrobat 8 Professional is expected to be available for an estimated street price of US\$449, and registered users of qualifying earlier versions of Acrobat³ can upgrade to Acrobat 8 Professional for an estimated street price of US\$159. Acrobat 8 Standard is expected to be available for an estimated street price of US\$299, and registered users of qualifying earlier versions of Acrobat⁴ can upgrade to Acrobat 8 Standard for an estimated street price of US\$99.

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More information on the Acrobat 8 product line, including pricing and availability for Acrobat 3D Version 8 and Acrobat 8 Elements, is available online at www.adobe.com/acrobat/. Customers in North America can also call 1-800-833-6687.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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1 Acrobat Connect software sold separately.

2 Requires Adobe Reader 7.0 or 8.

3 Acrobat 5.0, Acrobat 6.0 Standard, Acrobat 6.0 Professional, Acrobat 7.0 Standard, Acrobat 7.0 Professional

4 Acrobat 5.0, Acrobat 6.0 Standard, Acrobat 7.0 Standard